

نادي الأعمال  
البحريني الفرنسي



CAFB

# THE BAHRAINI FRENCH BUSINESS CLUB Business Directory 2009/2010



BPIC Limited Advertising & Promotions

CR. 65138 PO Box: 75453, Manama, Kingdom of Bahrain – Mob: +973-36318893 Fax: +973 17786477

E-mail: eric.bpica@gmail.com



RATES EFFECTIVE FROM 1ST JANUARY 2009

# CAFB 2009-2010 Members' Business Directory Advertising Rate Card



## About the CAFB

Founded in 2001, CAFB is the premier forum for Bahrain and French business professionals within the Kingdom of Bahrain. Through a variety of programs and meetings CAFB members exchange valuable information, establish networks, and pursue mutual interests. The Bahraini-French Business Club (CAFB) enables its members to develop Bahrain-French business by supplying its members with useful information through programs and communications, including policy and market developments; Facilitating networking between members and among the wider business community in the Kingdom of Bahrain and in France.

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### Advertising Rates

Space Rates	Non Members
	Bahraini Dinars
Single Full page	500
Back Cover	1,000
Inside Covers	800
Double Page	850

#### Special packages/series discount:

- Two full pages for the same company less 10%
- Three or more full pages for the same company less 20%

#### DEADLINES:

- Editorial deadline: 15 April 2009
- Publication date: 15 May 2009
- Distribution: 1,500 copies

#### Advertise with us

The Directory is the Bahraini-French Business Club yearly publication distributed directly to members, executives and decision makers within companies and organisations, including government bodies, thereby reaching its target readership quickly and as intended. By listing or advertising, companies gain extra recognition and brand awareness, in addition to enjoying the seal of approval associated with Bahraini-French Business Club membership and affiliation.

The contact information contained in the guide produces a tangible, readily-accessible product that decision makers and industry figures can pick up and use any time.

As the sole established, authoritative guide to French business throughout the Kingdom of Bahrain, it is a superb means for getting in touch with members and highly conducive of generating business opportunities, enhancing its applicability even further.

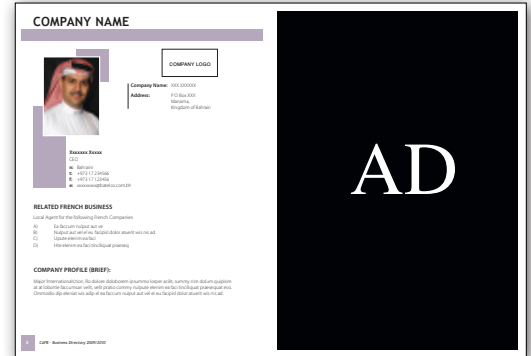
#### Advertise in The CAFB 2009-2010 Members' Business Directory, you will:

- Increase your business throughout the year!
- Build trust and confidence in your company name.
- Gain access to over 5,000 potential clients who use the directory on a regular basis.
- Share your message worldwide via a reciprocal agreement with other business networks in France and Europe.
- Show support for your Club and keep your products and/or services top of mind with all members.

#### Terms and Conditions:

- Artwork to be provided by the advertiser is as follows:
  - a) Size: 1 Full page page - 140mm(W) x 210mm (H).
  - b) Bleed: Please add 5mm bleed on each edge.
  - c) A high-resolution EPS/Illustrator or PDF (300dpi).
  - d) A good printout at the correct proportion (size can be reduced).
- For cancellation on (15th May 2009) or before the 1st of the month of publication, no refund will be given.
- A full pre-payment of the Advertisement is required upon confirmation of booking.

(In Millimetres)



**SINGLE FULL page**

A5: 148mm x 210mm Trim

For more information on advertising in the Members' Business Directory, contact Eric Boss, BPIC, on +973 36318893 or e-mail him at [eric.bpic@gmail.com](mailto:eric.bpic@gmail.com)

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## CAFB 2009-2010 Members' Business Directory Booking Form

YES, I want to advertise in the CAFB 2009-2010 Members' Business Directory.  
(Please tick the relevant boxes within the categories detailed below)

- FULL PAGE ADVERTISEMENT x QUANTITY ...
- INSIDE COVERS (IFC/OIFC/IBC/OIBC)
- BACK COVER ADVERT
- DOUBLE PAGE SPREAD ADVERTISEMENT

*NB: 10% Discount given for booking of 2 page advert insertion.  
20% Discount given for booking of 3 page advert insertion.*

Enclosed is my check or money order made payable to BPIC Limited to the address listed at the bottom of this page.

Terms: Pre-payment in full of the Advertisement is required upon confirmation of booking

(Kindly fill in the form below and make sure the box(es) ticked confirm the option(s) for which you agree to be invoiced, after which please return the completed form by fax to +973 17 78 64 77).

Company Name: ..... Designation: .....

Address: ..... Tel/Mobile: .....

Fax: ..... Email:.....

Company Stamp: .....

Date: .....

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